

towards innovation
Alpa
 City
 through strategic transfer and networks



REGIONE
 PIEMONTE

Local endogenous development and
 urban regeneration of small alpine towns



A community project
 co-funded by ERDF in
 the framework of the
 INTERREG III B
 AlpineSpace Programme



REGIONE
 PIEMONTE

in collaboration with



Regione Lombardia



REGIONE del VENETO



Franche-Comté
 Conseil régional



Tschlin



SAINT MAURICE
 D'AGAUNE



HEVs
 haute école valaisanne
 hochschule wallis



GRAINAU
 DAS ZUGSPITZENGEBIET



Regione Autonoma
 Friuli Venezia Giulia



Niederösterreich

RhôneAlpes



INTERNAL MEETING

4th APRIL 2007

www.alpcity.it

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SWOT ANALYSIS FOR THE ALPCITY FOLLOW UP

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STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS

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STRENGTHS

- PARTNERSHIP (PARTNERS' INPUTS – COLLABORATION)
- NETWORK WITH INTERNATIONAL ACTORS (UN HABITAT)
- POSITIVE AND INNOVATIVE PROJECT RESULTS (ACTIONS – PROCEURES)
- ACKNOWLEDGMENT AT THE EU – NATIONAL AND INTERNATIONAL LEVELS (MA/JTS – FORUM PA – BPs AWARD)
- INTEREST FROM EXTERNAL ACTORS (CIPRA INTERNATIONAL – MEDIA ALP)
- ALPCITY FOLLOW UP IN LINE WITH NEW PROGRAMMING PERIOD (RFEC – INTERREG IV C – URBACT)

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WEAKNESSES

- PARTNERSHIP (LACK OF PRIVATE PARTNERS – NEED TO INTEGRATE THE PARTNERSHIP IN TERMS OF TIPOLOGY AND COMPETENCIES)
- LACK OF POLITICAL SUPPORT
- POSITIVE RESULTS BUT NOT COMPLETELY WELL KNOWN AT A LOCAL LEVEL
- ACKNOWLEDGEMENT AT THE EU / NATIONAL LEVELS BUT WITHOUT A REAL FOLLOW UP AT A STRATEGIC LEVEL
- DIFFICULTIES TO CONCRETISE EXTERNAL COLLABORATIONS
- NO CLEAR IDEAS IN TERMS OF NEW PROJECT PROPOSALS AS WELL AS NEW PROGRAMMES (ALPINE SPACE II – INTERREG IVC RFEC)

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OPPORTUNITIES

- PARTNERSHIP (INTERESTS AND INPUTS FROM THE EXISTING PARTNERS AND OPPORTUNITY TO INVOLVE INTERNATIONAL PARTNERS)
- NEW PROGRAMMING PERIOD INITIATIVES AND PROGRAMMES
 - RFEC
 - INTERREG IV C
 - URBACT
 - INTERACT
- CALL WITHIN ALPINE SPACE II (OCTOBER 2007)
TWO STEPS PROCEDURE – 75 % ERDF

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THREATS

- END OF THE ALPCITY EXTENSION: APRIL 2007
- HAND OVER PHASE TO THE NEW PROGRAMMING PERIOD:
NEW STRATEGIES – PROGRAMMES - PROCEDURES
- FINALISATION OF A STRATEGIC PARTNERSHIP AND PROJECT
- REAL COLLABORATION WITH INTERNATIONAL ORGANISATIONS