Franche-Comté
Conseil régional

ALPCITY TOWARDS INNOVATION THROUGH STRATEGIC TRANSFER AND NETWORKS

Franche-Comté's proposal

Franche-Comté
Conseil régional

AlpCity : first period

- Habit of working together : network set up with a common aim : endogenous sustainable development
- Share of know how between partners from case studies carried out

But also…

- The work is far from having produced all the expected results, notably as far as exchanges between partners and local managers are concerned (It's linked to the fact that an action requires a certain time, around 2 to 5 years to get results).
- Lack of time during meetings to exchange about projects carried out
- Local actors not enough involved in the whole organisation of AlpCity's project

Franche-Comté Conseil régional

General objectives for AlpCity's continuation

- Enhancing the recognition of the importance of small alpine towns in the territorial dynamic of the alpine space,
- Contributing to reinforce the attractiveness of small alpine towns as far as economy, tourism, services, landscape and urban quality are concerned in view of a harmonious and sustainable development of the alpine space,
- Contributing to a European policy of territorial planning and sustainable development.

Franche-Comté Conseil régional

A new organisation which integrates the dimension of local actors

Organising an horizontal and vertical « AlpCity » network : a more direct networking of the partners at different levels (project / regions / local actors/ experts) and between the different levels

Why?
To dynamise the « network effect » and facilitate the dissemination of experiences by direct exchanges between local managers and/or between partners.

How?
By Implementing an organisation which integrates 2 new dimensions :

- More direct exchanges between PP regions,
- Exchanges at the local level.

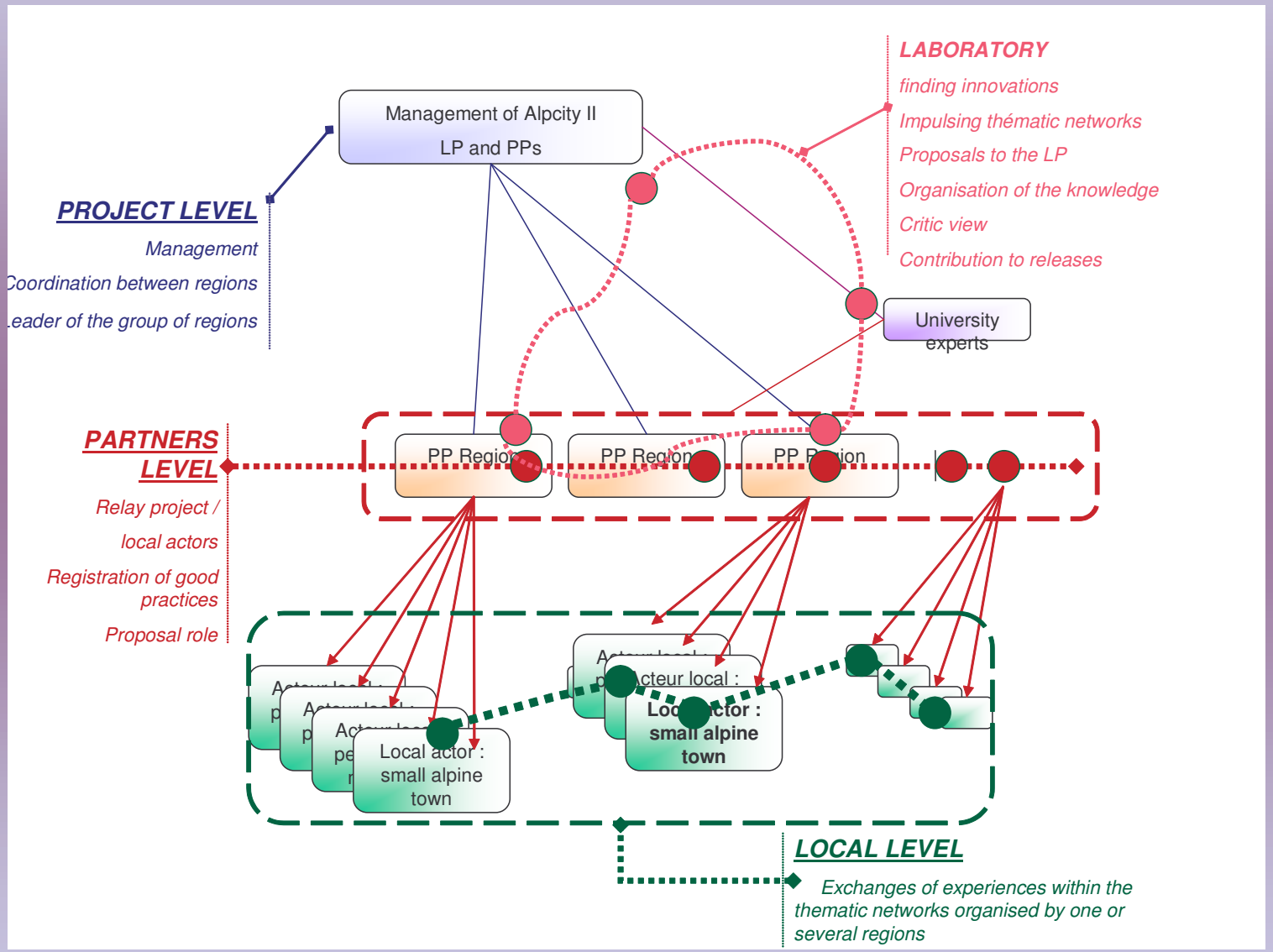
Franche-Comté Conseil régional

A plan of work which integrates more professional exchanges

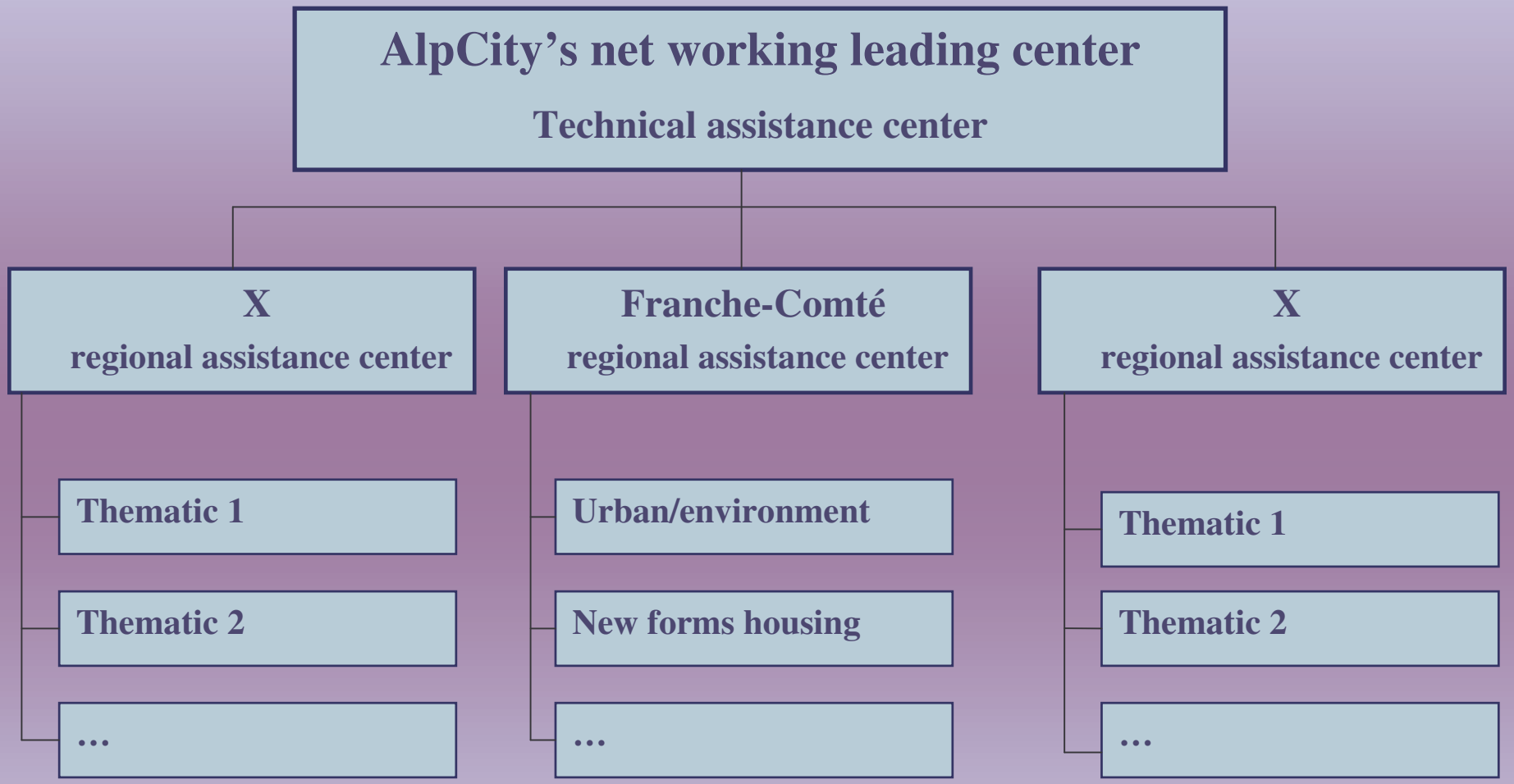
How?

- **By leading more practical tasks : selecting best practices and planning some visits to share knowledge and know how in situ for example,**
- **By setting up thematic groups whose focus is in accordance to the challenges of each PP (for example: sustainable tourism, housing and sustainable urban organisation, trade …),**
- **Encouraging networks between local and regional levels via seminars but also videoconferences and forums on the AlpCity website.**

Torino- 4 th April 2007
AlpCity's continuation - Franche-Comté's proposal



Torino- 4 th April 2007

AlpCity's continuation - Franche-Comté's proposal

Franche-Comté Conseil régional